



Spring, 2018

Dear Parkcrest Member,

Here it is! The official release of information for the 2018 Parkcrest summer season! Please go to parkcrestpool.org for all the updated information including swim & dive team, lessons, water ballet, social events, a complete calendar and much more...

50th Anniversary Membership Drive

This year, Parkcrest Pool is celebrating our 50th anniversary! We have special events planned and a special anniversary membership drive. The membership drive features lucrative rates for first-time members and continued lower family membership rates.

First Year New Member Rates - \$499 Full Family

Lower Annual Membership Dues - Full Family \$699 (with stock), \$799 (without stock)

Encourage your friends and neighbors to join the effort to add 50 memberships to the pool in celebration of our 50th anniversary! Additionally, check the website for additional information on special events.

The 2018 Full Membership options are attached to this letter. All dues must be paid by May 15, 2018 to avoid a late fee. The dues must be paid prior to registering for lessons or participating in pool activities. Those of you paying by May 1, 2018 will receive **five free guest passes**.

Online Registration, Payment & Sign-ups

We are asking that all members renew your membership online at parkcrestregistration.org Use the online system to sign-up for swim & dive team, water ballet and lessons as well. Payment can be made online but if you want to avoid the \$25 credit card fee, you can simply register online then send your check via mail to: 1 North Yellowstone Drive, Madison, WI 53705. If you choose this option, please send your completed registration form or the printable Team Unify receipt with the check.

Checks should be made payable to *Parkcrest Swim and Tennis Club, Inc.*

Social Events

- **Swim & Dive Team Fit Night** - Thursday, May 10 @ Simply Swimming - 4:00-7:00 p.m.
- **Family Float-In Ice Cream Social** - Tuesday, June 12
- **Totally Teen Night** - Thursday, June 21
- **Trivia Night** - Saturday, June 23
- **Adult Social/Silent Auction** - Saturday, July 14
- **PC Penguin Pajama Party & Movie Night** - Sunday, September 2
- **50th Anniversary Events**
 - Penguin Waddle 5k - Monday, May 28
 - 1st Annual PC Water Polo Tournament - Sunday, June 24
 - Adults Bagels & Coffee - Sunday, June 10 - 10:00 a.m.-12:00 p.m.
 - PC Water Carnival - Saturday, August 11



We have a new manager this year as long-time star staff member, Holly Anderson, will be our head manager. She is putting together a great staff and getting the pool ready to make this another fantastic summer. Families of returning or potential staff, please visit parkcrestpool.com/about/employment/ to fill out the new online job application. Applications should be in by the end of March.

Volunteers Needed

The pool will open for the summer on Saturday, May 26. Before we open, we need your help. Parkcrest will have a volunteer day on Saturday, May 5 from 10:00 a.m. to 4:00 p.m. for members to assist us in getting the pool ready for opening. If the date/time does not work for you, you can set up an alternative time to help out by contacting Teresa Schutz at treemarcin@yahoo.com. Your family receives up to 5 free guest passes.

Although our management and staff run the day-to-day operation, much of the planning, organization and longer-term decision-making for the pool are performed by member-volunteers. Please consider volunteering at events or for day-to-day small tasks as we can always use more help. Swim & dive team families have a volunteer requirement at meets so please review all of the team forms to be aware of volunteer expectations.

All-Activities Sign-up - Sunday, June 3 - 12:00 p.m. - 1:00 p.m.

Although swim/tennis lesson sign-up can be done online, we also have in-person sign-up where staff can assist you in selecting the appropriate level of lessons and answer questions.

The first session of lessons runs from June 11 to July 6. The second session runs from July 9 through August 10.

Member Orientation - Sunday, June 3 - 1:30 p.m.

Following All-Activities sign-up, we will hold a member orientation for anyone interested. Come have all of your Parkcrest questions answered.

Financially, 2017 resulted in near break-even cash flow (negative \$3,000 after \$2,450 to replace the robotic bottom cleaner). During 2017, we paid down \$7,200 of principal and as of mid-February 2018, our mortgage is \$295,202 at 4.39% and is due in 2020. For 2018, our budget is focused on membership growth and retention supplemented by business sponsorships, the Adult Social, and Trivia Night. Thank you to those who coordinate and to those who contribute. Anticipated capital spending in 2018 includes resurfacing the baby pool. More detailed financial information is available at your request. Contact Dave Gillman, our Treasurer, at 238-5797.

Feel free to contact any Board member if you have questions. Board members contact information is available online. In addition to parcrestpool.org, you can follow Parkcrest Pool on Facebook and Twitter. If you know of someone who is looking to become a member, wish to sell your stock, or have general membership questions you can also leave a message for Peter Olson by calling (608) 233-3573.

Finally, on behalf of the Board, thank you to all of our great members, especially those who have volunteered their time to make Parkcrest the best neighborhood pool in Madison.

Sincerely,

Paul

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